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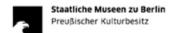
Introduction of a uniform price model starting 3 October 2025

Five Exhibitions with Just One Ticket

This autumn the Stiftung Humboldt Forum im Berliner Schloss is introducing a new, uniform price model with the aim of providing a clearly structured programme, simplifying the visitor experience, and combining commercial stability with cultural participation. As of 3 October 2025, visitors will be able to use a single ticket to access the *Family Matters* special exhibition, presentations of the Staatliche Museen zu Berlin's collections from the Ethnologisches Museum and the Museum für Asiatische Kunst, the BERLIN GLOBAL exhibition, and the Museum Knoblauchhaus in Berlin's Nikolai Quarter. Visitors will also find additional temporary exhibitions on the second and third floors of the Humboldt Forum. They can choose between day passes, two-day passes, and group tickets – all of which are also available with the usual reductions. However, many of the areas and offerings in the Humboldt Forum, such as the presentations relating to the site's history and the Humboldt Lab, can still be visited free of charge. The introduction of this uniform price scheme is necessary to maintain the high quality of the existing programme, to allow us to add new exhibitions regularly, and to expand upon these when necessary. Advance sales will begin in mid-August.

Thanks to the initiative of the founding directors and the then Minister of State for Culture Monika Grütters, the new exhibitions presenting the collections of the Ethnologisches Museum and the Museum für Asiatische Kunst on the second and third floors have been accessible to the public free of charge since the final opening phase in September 2022. From the very start, however, this was intended as a limited offer: in 2019 it was decided that the period of free admission would end after three years. Recent years have also shown that over the long term, public funding alone is not enough to cover the rising operating and maintenance costs while paying for new programmes. To ensure the Humboldt Forum remains a diverse venue for Berlin's metropolitan society and to enable new content to be developed, the organizers have decided upon a









financing model that also includes entrance fees. In this manner, the Humboldt Forum will contribute to its own financing – in addition to public and third-party funding – in these fraught budgetary times while continuing to develop its attractive programme.

Humboldt Forum board member Christine Rieffel-Braune: "Our aim is not only to maintain the Humboldt Forum as a lively venue for everyone but to ensure its further development — open, diverse, and fit for the future. This new price model allows us to create a good balance between sustainable financing and maximum accessibility coupled with wide-ranging cultural participation. The proceeds from the entrance fees will ensure the further development of the Humboldt Forum, while important parts of the programme will continue to remain free of charge."

New ticket and price model

The key objectives in developing the new entrance fees were comprehensibility and simplicity as well as affordable pricing. Starting on 3 October 2025, the new combination ticket will offer visitors access to the following areas and exhibitions: the presentations of the Ethnologisches Museum and Museum für Asiatische Kunst collections on the second and third floors, BERLIN GLOBAL on the first floor, the Family Matters programme with its temporary exhibitions, interventions throughout the entire Humboldt Forum, and the Stiftung Stadtmuseum Berlin's Museum Knoblauchhaus.

The following prices are applicable:

- The day pass is valid for one calendar day. The regular price is 14 euros; those eligible for reductions pay 7 euros or enter for free.
- The two-day pass is valid on the selected day as well as the following day. The regular price is 18 euros across the counter; those eligible for reductions pay 9 euros or enter for free.
- The group ticket is priced at a flat rate of 50 euros. It is valid for up to five adults, with or without children, on the selected day (no reductions).

Reductions remain in effect for eligible persons such as school and university students, voluntary service providers, trainees up to the age of 30, recipients of ALG I benefits, volunteer card holders, and persons with severe disabilities. The SMB annual pass

includes free admission to the Ethnologisches Museum and Museum für Asiatische Kunst. As before, a budget-friendly ticket for BERLIN GLOBAL is available. Detailed information regarding reductions can be found <u>here</u>. Advance sales for all tickets has begun on 13 August 2025.

A number of offerings will remain free of charge

The Humboldt Forum is still there for everyone. Many of its areas and offerings will remain free of charge for all groups of people. These include the Humboldt Lab with the new exhibition On Water: WaterKnowledge in Berlin, the workshops, the stairway hall with the exhibition Impressions: The Humboldt Brothers, and the exhibits on the site's history including the Palace Cellar, Sculpture Hall, Video Panorama, and the Flashbacks. A number of events, such as Studio 9, Guestroom, and the music festival Durchlüften, as well as a number of educational events can be visited free of charge. Admission remains free for children and young people up to the age of 20 as well as for other individuals eligible for certain reductions.

The new price structure is valid until the end of the exhibition Family Matters in mid-July 2026. The long-term price strategy for the time after this programme cluster will be determined in early 2026.

One building, four partners: The open dialogue that constitutes the programme of the Humboldt Forum is also reflected in the teamwork of the partners involved. These include the Stiftung Humboldt Forum im Berliner Schloss, the Stiftung Preußischer Kulturbesitz with the collections of the Ethnologisches Museum and the Museum für Asiatische Kunst of the Staatliche Museen zu Berlin, the Humboldt-Universität zu Berlin with the Humboldt Lab, and the Stadtmuseum Berlin with its Berlin exhibition.

Overview Admission Prices: <u>humboldtforum.org/en/admission-tickets</u>
Press images: <u>humboldtforum.org/en/press</u>

PRESS CONTACTS

Stiftung Humboldt Forum im Berliner Schloss

Andrea Brandis, Press Officer +49 30 265 950 237, andrea.brandis@humboldtforum.org

Mirko Nowak, Head of Communications +49 30 265 950-520, mirko.nowak@humboldtforum.org